



Reading Video Contest

reading promo/commercial
audience: children &/or teens
deadline: February 17th 5:00 pm to KPIC



Create a 30 or 60 second PSA (public service announcement)
or 2 minute mini-film that "sells" or promotes reading in some way.

Open to all students in Douglas County Schools

First prize: \$100. in each grade level category

Runners up: 3 winners \$25. over all categories; more prizes will be announced

Grade level categories

Elementary (grades K-5)

Middle School (grades 6-8)

High School (grades 9-12)

Topic Ideas:

express your personal experiences with reading
present one book that really had a big impact on you
explore why you love a certain kind of book or genre
the power of reading; try to recreate that power visually
why kids should read lots of books
sensory experience of reading & imagination

Entry requirements:

Videos must be submitted on a standard DVD disc

Video may be one of two types:

PSA must be exactly 29-30 seconds or 59-60 seconds (winners may be selected for airing on KPIC)

Mini-film (maximum 2 minutes)

Entry form

Consent/Release form

- Completed videos must be turned in or mailed to KPIC by 5:00 pm on February 17th
- By entering this contest, participants authorize public release of their names and the exhibition of their videos.
- Videos will be judged by a committee of selected members of the KPIC staff and sister TV station
- Do NOT use copyrighted music

Contest guidelines:

- Teams may include any number of students.
- Team members may enter no more than three videos in the contest.
- Filmmakers must use good judgment and safe procedures in creating and editing film projects.
Content must be appropriate (i.e. no violence, inappropriate language or music)
- Brief credits can be added to the video (credit any music used) Credits should not appear in the PSA's but can be added beyond the 30 or 60 seconds.

Judging Criteria:

Originality

Reading message/impact

Technical skill (appropriate for grade level of students)

Appropriate content for target audience

Technical assistance may be available from KPIC or from the library staff and video production students at Roseburg High School.

Entry forms available on the Celebration of Literacy website <www.celebrationofliteracy.net>

Direct questions to:

Mrs. McClintock, Librarian 440-4150

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